Day 1 – Tuesday, Aug 15

7:30 – 8:30 am  Registration and Networking Breakfast

8:30 am – 8:40 am  Welcome  Joe Lehnen, Virginia Department of Forestry

8:40 am – 9:00 am  Ensuring a Better Future for Urban Trees  
Bettina Ring, State Forester, Virginia Department of Forestry  
Megan Seibel, Deputy Secretary of Agriculture & Forestry

9:00 am – 9:45 am  A Certification Program to Increase Urban Wood Values  
Damon Barron, Treecycle America LLC, Charlotte, NC

9:45 – 10:15 am  Break

10:15 am – 11:15 am  Developing the Urban Wood Business Model  
Building an Urban Wood Business  Sam Sherrill, PhD.  
Davey Wood Recycling  Chris Fields–Johnson, PhD., Davey Tree Expert Co.

11:15 am – 12:15 pm  Marketing the Product  
Baltimore Wood Project  
Mike Galvin, Baltimore Field Station, USDA Forest Service  
SE Michigan’s Reclaimed Wood Marketplace 
Jessica Simons, Verdant Stewardship, LLC, Kalamazoo, MI

12:15 pm – 1:15 pm  Buffet Lunch

1:15 pm – 2:15 pm  Municipality View of Urban Wood - from City to Town  
Baltimore  Shaun Preston, Baltimore Div. of Urban Forestry  
Woodstock  Lemuel Hancock, Neighborhood Planner, Town of Woodstock, VA

2:15 pm – 3:15 pm  Profitable Urban Forest Adventures  
St. Pierre Woodworking & Sawmill, Bill St. Pierre, Floyd, VA  
A&A Forestry, Richard Anacker, Pikesville, MD

3:15 pm – 3:45 pm  Break

3:45 pm – 4:30 pm  Planning the Future Urban Forest for Lumber  
David Barmon, Fiddlehead LLC, Portland, OR

4:30 pm – 5:00 pm  Afternoon Discussion and Wrap- Up  
Charlie Becker, Virginia Department of Forestry

5:15 pm – 6:30 pm  Networking Reception
## Day 2 - Wednesday, Aug 16

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:00 am</td>
<td>Networking Breakfast</td>
</tr>
<tr>
<td>8:00 am – 8:10 am</td>
<td><em>Welcome</em> Joe Lehnen, Virginia Department of Forestry</td>
</tr>
</tbody>
</table>
| 8:10 am – 8:45 am| *Urban Wood Utilization & Opportunities*  
Ed Cesa, U.S. Forest Service, Wood Education and Resource Center |
| 8:45 am – 9:45 am| **Lightning Round Presentations from the States**  
North Carolina - Alan Moore, North Carolina Forest Service  
Virginia - Joe Lehnen, Virginia Department of Forestry  
Georgia - Dru Preston, GA Forestry Commission |
| 9:45 am - 10:15 am| Break                                                                                          |
| 10:15 am - 11:15 am| **State Presentations cont’d**  
District of Columbia - Duff McCully, DDOT Urban Forestry Commission  
Pennsylvania - Ellen Roane, PA Bureau of Forestry  
Maryland - Dan Rider, Maryland Forest Service |
| 11:15 am – 11:35 am| *Forum Summary and Steps Forward*  
Eric Wiseman, PhD., Virginia Tech |
| 11:35 am – 12:00 pm| Break and Leave for Field Trip                                                                   |
| 12:00 pm – 12:45 pm| Box Lunch at Bryan Park                                                                         |
| 12:45 pm – 2:30 pm| **Seeing Value in Urban Trees from Standing to Finished Product**  
Bryan Park, Richmond - Will Shoup, City of Richmond  
St. Pierre Woodworking & Sawmill, Bill St. Pierre, Floyd, VA  
Brookside Portable Sawmilling, Jim Hart, Scottsville, VA |

**Sponsored By:**

- [Trees Virginia](#)
- [Virginia Department of Forestry](#)
- [U.S. Forest Service](#)
- [Virginia‘s Urban Forest Council](#)