Home Owners Associations play an increasing role in preserving and creating Northern Virginia’s urban forestry canopy. How do tree professionals and educators identify the decision makers of a particular HOA, and the best way to reach them? What strategies have been successful in persuading boards to allocate funding for tree care? Come learn what free educational services are available and hear how others are working with HOAs to increase the urban tree canopy coverage.

9:30 AM  Sign In and Networking
10 AM   Welcome to Northern Virginia Community College

10:10 – 10:50  How HOAs Organizational Structure Impacts Trees
Paul Jeannin, Landscape Architect, Planning and Development Services, Inc (PDSI)
Marc McCoy, Sr. VP, Associa / Community Management Corporation (CMC)

10:50 – 11:50  Resources Available for HOA Outreach
History  Jay Banks, President, Trees Virginia
Internet Resources and Marketing Your Services  Chris Fields- Johnson, Technical Advisor, Mid-Atlantic, The Davey Tree Expert Company
Neighborhood Forest Management Plan  Jim McGlone, VA Dept. of Forestry

11:50 –12:00  Stormwater Regulations and Tree Canopy
Keith Cline, Director, Urban Forest Management Division, County of Fairfax

Noon – 1 PM  Lunch and Networking

1 – 2:30  Lessons Learned from Working within HOAs
  •  Resident’s Point of View  Elisabeth Lardner, Lardner/Klein Landscape Architects, P.C.
  •  TreeStewards’ POV  Nora Palmatier, TreeStewards Arlington Alexandria
  •  County’s POV  Jay Banks, Urban Forester, Fairfax County
  •  Consulting Arborist’s POV  Brian Keightley, Urban Forest Manager, Arlington County
  •  Urban Forester’s POV  Tanner Haid, Urban Watershed Forester, Cacapon Institute

Please register with Trees Virginia at www.treesvirginia.org no later than Dec. 5. The registration fee for everyone is $5.00. Box Lunches are available to those who pre-pay $15 ($10 for lunch + $5.00 registration. Please bring your lunch if you do not prepay as we do not order extra. Questions?

Becky Woodson, 434-220-9024 becky.woodson@dof.virginia.gov
Map and Directions to be added